

BOARD MEETING 09/10/25 - DRAFT

10 Sep 2025 / 7:00 PM Meeting start

MEMBERS PRESENT

Karen Dostal, Rob Pendergast, Susan Schuller, Willow Pingel, Scott Reilly, Anthony Martynski, Janet Smith, Bob Lane, Emily Ritter, Brad Branwell-Zinda, Amiee Wetmore, Brad Baum, Bob Freckman, Luke Trittelwitz

ADDITIONS TO AGENDA

- **Action Items** July Field Trip (budgetary)

NOTES

- **Introductions**
- **Approval of May Minutes** Motion by Janet S. to approve, seconded by Rob P.; carried & approved
- **BOD Highlight** Willow P.

ANNOUNCEMENTS

Upcoming Events & Programs for September

- **Presentation** Susan on Recycling - Recycling Connections
- **Field Trip** Birds in Art 50th Anniversary - Internationally renowned art exhibit at Leigh Yawkey Woodson Art Museum
 - Meet at noon on Sunday 9/14 in parking lot by Chase Bank
- **Weekly Walks** Rob 2x/month - *Biweekly* from now on
- **Bird Seed Sale** October 17th & 18th
 - As of Sept 7th we have received 23 online orders; \$730 profit so far
 - WIX fee makes prices higher, but majority of orders last year were online

- Volunteers needed October 17th & 18th for 1.5hr shifts; can sign up on sheet or e-mail Midge & Steve; contact previous volunteers & Friends of Schmeeckle
- **2025 Program Guide** Set for the year; thank you programs and field trip committees!

DISCUSSION ITEMS

Overview of ALAS IT/Digital Communications

- Website, Zoom, YouTube, Social Media, Canva, Google, Discord
 - Susan has binder of passwords
- Google Documents Re-organized
 - Susan overhauled Google Drive/organized by meeting folders, committee folders; is this easier than e-mails?
 - Give access to everyone to view but only editing on case by case basis
 - Will try this method; if you need permissions ask Susan or Brad
- Non-profit google account is free, could look into that in future

ACTION ITEMS

Name Change Subcommittee Update

- Asking for approval to mail survey to members this month
- Quote: \$333 (600 addresses); aim to send out and collect by October 15th
- Subcommittee has not yet gotten enough feedback from members' perspectives & felt this was important step to ensure membership have chance to give opinions
- Motion by Karen Dostal to approve \$333 dollars for special mail-out survey; Seconded by Rob P.; 1 abstention; approved

July Field Trip (Jan S., Karen D.)

- Trip to Baraboo for Aldo Leopold shack & International Crane Foundation on a Thursday or Friday in July
- Fees associated: \$150 for 20 people for AL Shack; looking for up to \$250 if we wanted chapter to cover & \$10 per person for ICF

- ALAS could cover fees and ask for donations if they want to
 - Online sign up, ask for free-will donation?
- Motion by Bob Lane to cover \$500 for field trip in July noting that we will ask for a free-will/suggested donation associated; seconded by Rob P.; carried & approved
 - Discussion: repercussions for future; expectations by members

COMMITTEE REPORTS

Almanac (Lora H./Susan S.)

- Newsletter deadline September 27th

Website (Anthony M.)

- Working on getting programs onto website

Field Trips (Brad B.)

- Field trip to Leigh Yawkey Woodson Art museum in Wausau this Sunday September 14th; will have Birds in Art exhibit until January 4th 2026

Publicity (Brad B-Z./Willow P.)

- Recycling talk announced on FB
- Luke suggests putting trips and programs in CNR Reporter on campus
- Once everything is on website, can add all to community calendar for year

Membership (Amiee W.)

- Amiee took over for Janet, put some entries into database this week

Education (Bob L.)

- In process of updating list of people to send grant information to; will update letter on website

Conservation (Rob P.)

- **May:** After bird walk, 4 volunteers helped w/Garlic Mustard removal at Cozee Park

- **August:** Rob and Emily joined Prairie Chicken Project to raise money for habitat fund; landowners working w/ conservation orgs to promote habitat improvement

Meeting adjourned at 8:28 pm